

# SUSTAINABLE TRAVEL PROGRAM

One Hundred Shoreditch



Last Updated: August 2024

# INTRODUCTION

## ONE HUNDRED SHOREDITCH

One Hundred Shoreditch, the latest hotel from Lore Group, was designed by Creative Director Jacu Strauss and opened in March 2022. Located in a prominent position on Shoreditch High Street, One Hundred Shoreditch is an independent hotel and home to 258 bedrooms and suites, five places to eat and drink, plus six meeting and event spaces. Blending modernity with East End charm, this dynamic district, nestled in the heart of Shoreditch, epitomises contemporary city living.

## SUSTAINABILITY COMMITMENT

A social hub of Shoreditch, the property is powered by renewable electricity and gas for heating, the property is fully LED in our front-of-house and back-of-house areas with an EPC certificate rating of 43 B-energy rating. In 2025, One Hundred Shoreditch will undergo a full ISO 50001 assessment to identify a decarbonisation pathway. Digital check-in/check-out solutions, PressReader digital newspaper in-room reading, and digital in-room dining menus are eco solutions; other greener considerations include single-use- and large format amenities.

Water conservation and waste reduction are a priority: we have water fountains in our London properties front of house and back of house and waste separation happens with Hackney Council throughout. We also work with Hyde Foundation for all usable textiles and Fibrelab for non-usable textile recycling.

Sustainable events solutions that enable TRACE reporting are available and certifications for water donations for booked rooms nights are available upon request.

[READ MORE](#)



# METRICS AND CERTIFICATIONS

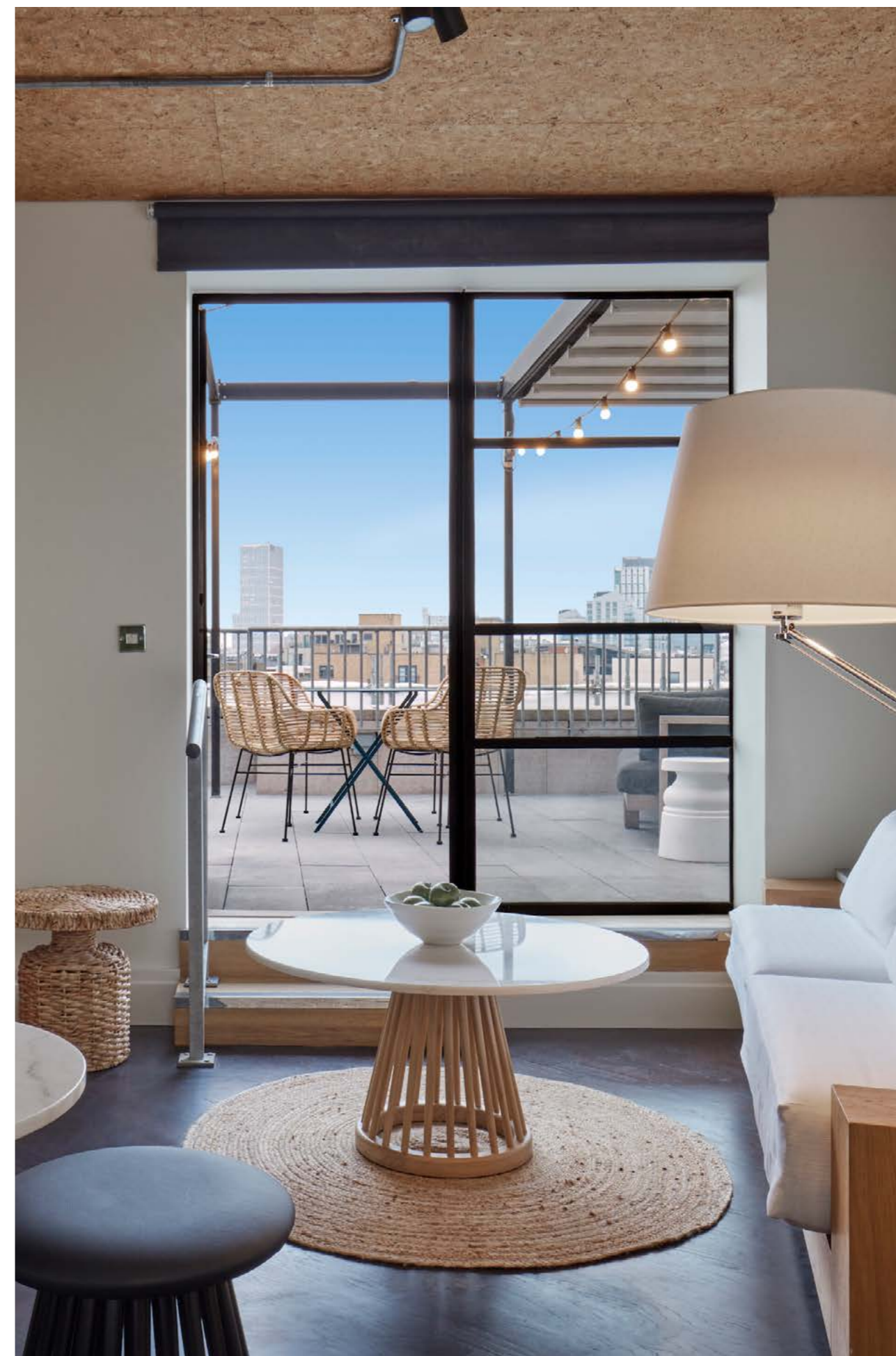
## HOTEL CARBON MEASUREMENT INITIATIVE: CALCULATING OUR FOOTPRINT

The HCMI and HWMI methodology was developed by the Sustainable Hospitality Alliance and the World Travel & Tourism Council to calculate and communicate the carbon footprint and water consumption of all hotels stays and meetings. It's vital that all greenhouse gas emissions resulting from all hotel activity are tracked – this is where we are all over our scopes 1 and 2, with a view to starting measuring and reducing scope 3 emissions. Emissions are calculated as a carbon footprint per occupied room, following the HCMI method.

Building Emission Rate ..... 63.53

Key Links *(please click on any of the links below):*

- [Sustainable Hospitality Alliance Metrics](#)
- [EPC Certificate](#)
- [Future Plus ESG Impact Report August 2024](#)
- [Responsible Sourcing Policy](#)
- [Climate Change Risk Assessment Policy](#)
- [Code of Conduct and Ethics Policy](#)
- [Privacy Policy](#)



# COMMUNITY PARTNERS

## **SPITALFIELDS CRYPT TRUST: REBUILDING LIVES AFFECTED BY HOMELESSNESS, ADDICTIONS, AND COMPLEX NEEDS**

The Shoreditch-based charity supports people to overcome homelessness and addictions. It offers a residential recovery programme and runs a training and development centre, which is open to local people recovering from addiction. It also offers supported housing including a Housing First programme, which offers those experiencing homelessness and addiction long-term self-contained housing. There are eight SCT charity shops across East London. Just around the corner from our hotel, there are two SCT social enterprises, Restoration Station which sells upcycled furniture, and Paper and Cup, a clothing and coffee store.

One Hundred Shoreditch collaborates with Spitalfields Crypt Trust (SCT) through fundraising, volunteering and training and development initiatives.

[FIND OUT MORE](#)

## **CLUB 55: COMMUNITY SUPPORT FOR THE SAMUDA ESTATE**

Lore Group's London hotels are committed to making a positive change in East London communities. The Samuda Estate on the Isle of Dogs E14 — made famous from featuring in TV show Top Boy — has a community centre for people of all ages and backgrounds. One Hundred collaborated with 45 volunteers through the EARNT platform who signed up to help over a weekend with DIY and deep cleaning to transform this space for the 200 people that use it every week.

[FIND OUT MORE](#)

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## **FOUNDATION FOR CHANGE: HEALING THROUGH TRANSFORMATIVE EDUCATION**

An independent, Shoreditch-based charity. They harness the transformative power of learning to enable people in recovery from drug and alcohol addiction to create better futures for themselves and others. Empowering courses challenge how addiction and other responses to social inequality are addressed at an individual and systematic level. One Hundred Shoreditch this charity through banqueting, training and development.

[FIND OUT MORE](#)



# SUSTAINABILITY PARTNERS

## **ENERGY AND ENVIRONMENTAL ALLIANCE**

Being a member of the EEA supports our sustainable practices and policies in energy and environmental conservation.

[EEA.INTERNATIONAL](http://EEA.INTERNATIONAL)

## **RIGHTROOMS**

We work with this initiative ensuring better accessibility in accommodation, following guidelines to create inclusive spaces to cater to the diverse needs of all guests, and to match those seeking accessible rooms to our offerings.

[RIGHTROOMS.CO](http://RIGHTROOMS.CO)

## **KLIMATO**

This online platform is designed to facilitate carbon footprint tracking around food systems.

[KLIMATO.COM](http://KLIMATO.COM)

## **ACCESSABLE**

Provides accessible information about wheelchair access, parking, bathrooms, and other facilities for disabled people and carers.

[ACCESSABLE.CO.UK](http://ACCESSABLE.CO.UK)

## **CLIFTON ENVIRONMENTAL SERVICES**

A specialist health, safety and food hygiene consultancy operating within the hotel, restaurant, retail, medical and facilities management sector. They adhere to guidelines in ISO31000 for Risk Management; ISO22000 for Food Health and Safety and ISO 45000 for Occupational Health and Safety.

[CLIFTONENVIRONMENTAL.CO.UK](http://CLIFTONENVIRONMENTAL.CO.UK)



# LORE GROUP PHILANTHROPY

## MADE BLUE FOUNDATION

Lore Group has launched a landmark partnership with entrepreneurial water charity Made Blue Foundation in 2024. The hospitality group is funding 100 litres of clean water per room night sold while giving its guests the choice of where the total impact raised by their stay will be made. The activation—a first for an international hospitality brand—not only continues the company’s transformation into fully water-responsible hosts but aims to amplify awareness within the tourism industry of the world water crisis; a situation described by the World Economic Forum as “our most urgent challenge today.”

Guests across each of the brand’s six hotels, including One Hundred Shoreditch and Pulitzer Amsterdam, will be given a ‘gift’: 100 litres of

sanitised fresh water, per night’s stay—an amount funded, in its entirety, by Lore Group. Every guest will have the power to decide where, and whom, the total amount made possible by their stay will support: each occupied night provides one full day of clean water for a household, as delivered by Made Blue Foundation. Certifications for water donated are available on request for Corporate and group travel clients.

The company—as part of its ongoing efforts to positively address tourism’s role in the world water crisis—have overhauled its policies globally to transform hotel water usage, in line with the Task Force on Climate-Related Financial Disclosures (TCFD) framework; the most recent of which, in 2023, identified water scarcity and water

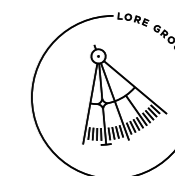


quality as some of the fastest approaching climate risks. Groupwide initiatives cover everything from responsible sourcing—requiring vendor certifications for purchased items with a high water-footprint—to intra-team procedures that consciously cultivate water awareness, from comprehensive training to reporting and back-of-house signage.

2024 commitment will deliver across the group:

- 42.7mil litres of wateZr
- 590 pp Water and Hygiene for up to 10 years
- Preventing 5859 trees used as firewood
- 300 Co2e tonnes (Carbon Emissions)
- 428 tonnes of plastic bottle waste
- Modern Slavery Statement

[LOREGROUP.COM/MADE-BLUE](https://loregroup.com/made-blue)



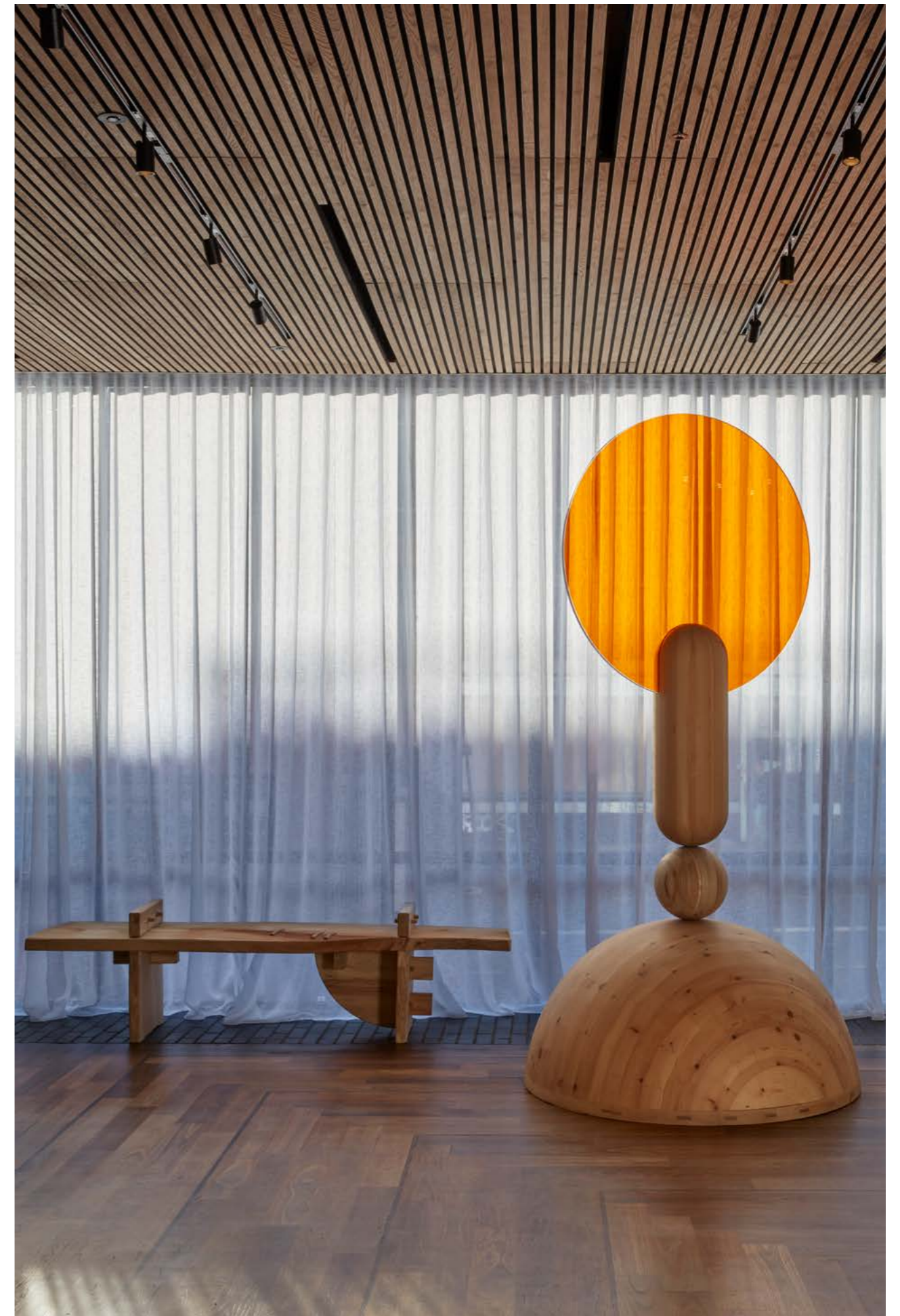
# LORE GROUP PHILANTHROPY (CONTINUED)

## **EARNT: A WIN-WIN INITIATIVE ACTIVATING ACTIVISTS TO DO GOOD FOR COOL GOODS**

This purpose-led platform rewards good deeds with great goods and limited-edition or money-can't-buy items and experiences. Conscious consumerism never felt so considerate, thanks to brands being matchmade with volunteers to convert a desire for something special to connect doers with something that needs doing.

Lore Group and EARNT are coming together to create a new environment of community and hotel collaborations through a campaign with a cause. Each property will choose a local charity which requires volunteers. Events vary, ranging from 10 to 30 participants, available to new and existing customers and guests of Lore hotels.

**FIND OUT MORE**





Further information available upon request.

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